

# LEDGER BENNETT

## Senior Copywriter

London, United Kingdom

We're an agency that's on a mission to drive revenue for our B2B clients. How do we do it? By building brands, generating leads, creating engagement, targeting the right prospects—and so much more.

To help us achieve our goal of becoming the most effective B2B agency in the world, we've built a team of talented, dedicated professionals who partner with our clients to fully understand their industries, objectives and opportunities.

Ledger Bennett is growing quickly, and to support that growth, we're on the hunt for a Senior Copywriter.

### What will my new role involve?

**Joining our team as our Senior Copywriter**, you will be all about collaboration, love to learn and of course, be able to write a sentence like nobody's business. In your new role, you will be tasked with:

- Writing copy for a wide variety of clients across multiple industries
- Collaborating with the design team to make sure the very best ideas come to life and are executed properly
- Ensuring that work completed by freelancers answers the brief and is up to Ledger Bennett standards
- Adhering to brand guidelines and client tone of voice
- Presenting concepts to the internal creative team, account team and clients
- Creating copy for social ads, video scripts, web pages, banner ads, eBooks, manifestos, brand guidelines and any other assets a client may require
- Contributing to a positive, collaborative, and respectful agency culture

### Our ideal Senior Copywriter

You will need to be able to write copy for social, web, emails, video, sales materials, display ads, and more. Bringing a positive, collaborative attitude to every task, you will be able to present to a range of internal stakeholders. You will be required to create awesome concepts that captivate the imagination and sell. You will also have the following skills and competencies:

- A degree in advertising, communications, or a similar field
- A fantastic portfolio filled with incredible work
- 4+ years of copywriting experience
- A strong desire to learn and an unquenchable thirst for knowledge
- An ability and willingness to write across different channels and mediums
- Ability to meet deadlines
- A passion for creativity
- A penchant for staying humble and working well within a team environment

### **What can we offer you?**

As our Senior Copywriter, you will be entitled to a **highly competitive salary of up to £50,000** plus a range of benefits including:

- 25 Days Holiday plus bank holidays
- Contributory Pension
- Bespoke learning and Development focus/Career progression
- People Framework
- Health Shield cash back plan
- Life Insurance
- Globally leading work style
- Loads more!

### **Why work for Ledger Bennett?**

At Ledger Bennett, you will implement best-in-class marketing solutions and adopt new and emerging technologies.

We are a well-established business of experienced digital marketing professionals working in global teams to deliver data-driven solutions to complex marketing, sales and customer success problems.

We are growing rapidly with new offices in London, San Francisco and Chicago established in 2017. Joining us now you will be part of a fast-paced and innovative agency and will have a chance to be a key part of this growth.

**If you have the skills and experience to excel as our Senior Media Consultant, click [APPLY](#) with your resume.**