

LEDGER BENNETT

SEO Manager

Chicago

Are you searching for your dream job? Here at Ledger Bennett, we strive to help our employees find passion and purpose. Join us in changing the way the world works.

Ledger Bennett is looking for an experienced SEO Manager to join our team at our offices in the Chicago area.

What will my new role involve?

Joining our team as a SEO Manager, you will Serve as SEO marketing expert within the business and provide strategic guidance to our clients on SEO strategy and execution whilst shaping the business' strategic and executional approaches to SEO. Other duties will include:

- Define SEO business objectives, forecasting, and performance results
- Conduct data analysis, pull out insights and share key learnings, trends, ideas with Client stakeholders
- Optimize metadata, perform keyword research, and drive organic visibility to client pages
- Optimize business websites in multiple languages and identify opportunities
- Perform content research, identifying trends, topics to write about and drive content calendars
- Be able to present to clients and discuss successes of SEO campaigns
- Utilize audience engagement on business social media pages

Our ideal Candidate

We are looking for a Chicago based SEO Manager with 3+ years' experience in developing and delivering SEO and organic media strategies for our clients with a strong fundamental knowledge of On-Page, Off-Page and Technical SEO. You will also possess:

- Experience with earned media on social channels
- Experience in an SEO role, preferably with big tech or B2B accounts
- Client and internal stakeholder management
- Excellent oral and written communication skills
- A track record of implementing SEO strategies that drive traffic growth and contribute to key business metrics
- International SEO experience in EMEA and APAC preferred
- Ability to adapt thoughtfully yet rapidly in response to changes in internal and external conditions
- Ability to manage stakeholder expectations, coach team members and colleagues in compliance with industry best practices

- Fluency with data and analytics, including creation of testing and measurement plans; ability to use data to inform strategy and make a case for SEO-focused development work
- Ability to easily prioritize multiple projects and tasks simultaneously with a sense of urgency

What can we offer you?

As our SEO Manager, you will be entitled to a highly competitive salary of **\$80,000 - \$90,000** dependant on experience plus a range of benefits including:

- Generous PTO allowance of 20 days per year
- Health Insurance with Vision and Dental; A comprehensive plan with company matching for all dependents up to 100%, including 50 % reimbursement for Vision and Dental insurance with Blue Shield, Available on the 1st of the following month after 30 days' employment
- Team Outing; Travel opportunities across the US and Europe.
- Company Wellness plan with Class Pass matching; Online well-being account including counseling and support through BalanceWorks, Perscription drug discount card, Employee discount card and rewards program through Working Advantage, 50% company matching for up to 3 classes per month with Class Pass
- Generous 401k matching - Matching up to 4% with an easy to use, online system for maintaining your 401k
- Commuter benefits scheme
- Flexible Spend Account access
- Life insurance plan
- A people framework

Why work for Ledger Bennett?

At Ledger Bennett you will implement best-in-class marketing solutions and adopt new and emerging technologies.

We are a well-established business of experienced digital marketing professionals working in global teams to deliver data-driven solutions to complex marketing, sales and customer success problems.

We are growing rapidly with new offices in London, San Francisco and Chicago established in 2017. Joining us now you will be part of a fast-paced and innovative agency and will have a chance to be a key part of this growth.

If you have the skills and experience to excel as our SEO Manager, click [APPLY](#) with your resume.