

LEDGER BENNETT

Head of Design

London, England Metropolitan Area

Are you searching for your dream job? Here at Ledger Bennett, we strive to help our employees find passion and purpose. Join us in changing the way the world works.

Ledger Bennett are looking for an experienced Head of Design to join our team at our Kings Cross office in London.

What will my new role involve?

Joining our team as our Head of Design, you will take charge of projects from conception to execution. You solve seemingly impossible business problems with extraordinary creative solutions. You'll be the go-to resource for our agency leadership and design team, helping them accomplish large design and conceptual initiatives with the intention of creating and driving our creative standards.

Working closely with our Creative Director – Copy and their team of talented writers, you and your team will bring powerful writing to life through conceptual design and imagery. You'll form a fearsome trio with our Creative Director – Copy and Content Strategy Director to breathe life into leading edge content strategies and beautiful writing, completing the circle with your design vision.

From the mundane, to the most critical of decisions, you stop only when we've gotten it right. And even then, you embed yourself in the brand/business challenge to deliver more than what's asked for. You'll lead a team of senior and junior designers, you'll set the tone for great work and place value on thinking and collaboration time while being commercially focused. Always striving to push the team to see the full potential in every idea you'll care deeply about the latest and greatest content formats to deliver

You're not afraid of having difficult conversations with clients, talking them through your strategy and showing them that big, powerful, beautiful ideas are the cornerstone of all successful work. Your goal – and ours, as a creative team – is excellence in all things.

Our ideal Head of Design

We're looking for a gifted senior-level (8+ years) designer in London who is ready to lead and build a team of talented creatives. You'll be a highly creative and conceptual problem solver who is ready for the next phase of your career. Someone who can lead by example and mentor younger creatives in their development.

You're someone with the confidence to make the big shots and be accountable for your team delivering consistently top-quality and ground-breaking output. Who takes it upon themselves to do the right thing every time. The unknown is an invitation for someone like you. To be considered for this role, you will have the following skills.

- 8-10+ years in a design leadership role - at least 3 of those in an agency environment
- At least 3 years of B2B experience

- A strong conceptual, digital and design background, including leadership over the entire design process and a passion for current design trends
- Excellent presentation skills and communication abilities. You can sell an idea clearly and confidently, while demonstrating a clear vision of how the work addresses the client challenge
- Strong ability to ensure the final visual design is on-brand and delivers on strategic and business goals
- Mastery of design fundamentals, including typography, composition and layout
- High proficiency with Adobe Creative Cloud (Photoshop, Illustrator and InDesign) and Sketch
- Points for applicants with strong motion design capabilities
- Bachelor's degree in related field
- Ability to communicate, present and influence credibly and effectively at all levels of the organization, including executive and C-level
- Turn conceptual ideas into first-class creative designs
- Creative lead in pitches and proposals and provide creative themes/visual ideas.
- Apply creative themes/design to a variety of communications such as, video and animation, social media assets, email templates, web and landing page themes and design, infographics, eBooks, guides and brochures
- Experience with After Effects, Premiere Pro and Audition desirable

What can we offer you?

As our Head of Design you will be entitled to a **highly competitive salary** plus a range of benefits including:

- 25 Days Holiday plus bank holidays
- Contributory Pension
- Bespoke learning and Development focus/Career progression
- People Framework
- Health Shield cash back plan
- Life Insurance
- Globally Leading Workstyle
- Loads more!

Why work for Ledger Bennett?

At Ledger Bennett you will implement best-in-class marketing solutions and adopt new and emerging technologies.

We are a well-established business of experienced digital marketing professionals working in global teams to deliver data driven solutions to complex marketing, sales and customer success problems.

We are growing rapidly with new offices in London, San Francisco and Chicago established in 2017. Joining us now you will be part of a fast paced and innovative agency and will have a chance to be a key part of this growth.

If you have the skills and experience to excel as our Head of Design, click [APPLY](#) with your resume.